



The Cliff Keen Athletic National Alliance Program



The Cliff Keen Athletic National Alliance Program was specifically designed for officials who work in quality and integrity oriented states, conferences, groups or associations that want to wear and own the finest quality officiating gear in the industry. Cliff Keen Athletic not only manufactures the highest quality officiating gear in the world, but is also the largest supplier of officiating gear in the world. Now this gear is available to National Alliance Program members at the exclusive Alliance Program pricing.

Every National Alliance Program member has the ability to get all of their state, conference, group or association officiating gear and clothing directly from Cliff Keen Athletic at the exclusive Alliance Program pricing. Along with that, the National Alliance Program also has the benefit of a 5% rebate program, applicable on every purchase, which goes directly back to the member group or association.

This program is by invitation only, is not open to the public and is only offered to those that come highly recommended to us by our constituents. This is a very straight forward program with no hidden agendas...there are no costs to be a member, no exclusivity requirements, no contracts, no minimums, no obligations and no catches. We at Cliff Keen Athletic felt that this program would be a tremendous way for us to give back to the incredible officiating community we have in this country.

National Alliance Program Member Benefits:

1. Exclusive Alliance Program pricing directly from the Cliff Keen Athletic factory using your exclusive Alliance Program pricing account number set up specifically for each Cliff Keen Athletic National Alliance Program affiliate member.
2. Complete web access to the finest quality Cliff Keen Athletic products available on the market today, with special factory pricing accessible and inventory level checking capabilities.
3. Preferred shipping, tracking and production for all Cliff Keen Athletic National Alliance Program member orders.
4. Order, design and communicate directly with a Cliff Keen Athletic National Alliance Program team member support specialist or with the Cliff Keen Athletic National Alliance Program Sales Representative, Gary Peterson personally.
5. Customize a variety of products as well as having the ability to put letters, numbers, sponsors, insignias and conference or association logos on most all products. (must be within the rules/guidelines of the governing body)
6. Your state, conference, group or association will also receive a 5% rebate check on all net purchases made by its Cliff Keen Athletic National Alliance Program members that will be issued and sent directly back to your state, conference, group or association every six months for training, camps, clinics, etc., to be used at their discretion.

To view the products available, please log onto our web site at www.cliffkeen.com. Once your group becomes a member, all of your officials can log onto the web site, register and start using their exclusive Alliance Program pricing account number. We have a very strict privacy policy and will never use any member information for mass marketing purposes. If you require any further information or would like to speak to someone personally, please contact Gary Peterson, the National Alliance Program Sales Representative, at garypeterson@cliffkeen.com or call 435-231-4494.